

CHRISTIAN PYROS

pyroschristian@gmail.com | 1333 Park Ave, Park City, Utah 84060 | 570.704.7443

Technical Skills

- **Languages:** C#, SQL, JavaScript, HTML, CSS, Handlebars, PHP
- **Frameworks and Libraries:** ASP.NET CORE, jQuery, Entity Framework, Xamarin.Forms, Bootstrap
- **Tools:** REST APIs, Git, Azure, AWS, Jira, Salesforce, CI/CD, Agile/Scrum Methodologies, Postman, Dependency Injection, Razor HTML

Professional Experience

SOFTWARE ENGINEER

Skullcandy Inc.

April 2018 to Current

- **Software Engineering:**
 - Work to develop, automate and optimize Skullcandy's coded applications, workflows, and software solutions using key languages from front-end responsive designs to server-side SQL queries and database architecture.
 - Write unit tests, pre-production, to ensure applications meet their design and behave as intended void of errors.
 - Work on automation and improvement of data exchanges between internal/external teams and enterprise solutions.
- **Full Stack Development:**
 - Participate in the full development life-cycle from partnering with product managers to define requirements and technical specifications, through design and deployment of complex creative web applications and scalable systems.
 - Specialist knowledge of both server-side and client-side programming.
 - Committed to teamwork, experience accepting and giving meaningful feedback on technical design, and possessing strong communication and interpersonal skills (to both business and technical partners).
 - Work in an AGILE environment to prioritize scrum boards, project timeline, deliverables and workloads.
 - Committed to teamwork, experience accepting and giving meaningful feedback on technical design, and possessing strong communication and interpersonal skills (to both business and technical partners).
- **Software Architecture:**
 - Design complex software of cloud-enabled solutions based on business requirements, technical factors, and strategy.
 - Refactor legacy code into REST based microservices that can be utilized in a permanent and scalable way.
 - Design APIs and the underlying data models used by many apps and microservices.

ECOMMERCE STRATEGY & ANALYTICS SPECIALIST

Skullcandy Inc.

October 2015 to April 2018

- **Strategy & Analytics:** Comprehensive knowledge of KPI trends that highlight campaign narratives, sale trends, and demand drivers. Manage budgets, develop cohesive conclusions and present key findings of site performance and revenue at the executive level, always providing actionable insights served at improving performance. Analytics driven site design won BigCommerce's 2018 site of year award and led to 25% lift in CVR. Led new marketplace integrations: Amazon, Walmart Marketplace, D2C (bulk & custom orders); total cumulative revenue over \$10m.
- **Digital & Email Marketing:** Strategize and manage digital marketing plans, campaigns, and initiatives to ensure optimization with a focus on driving engagement and conversion. Drive search, email marketing, online advertising campaigns and website initiatives with internal and external partners. Create processes, reports and work with internal and agency team to improve website engagement metrics. Find creative and innovative marketing tactics and non-traditional revenue opportunities. Ownership of global email marketing with an audience of 5 million.
- **eCommerce Operations & Forecasting:** Conduct Collaborative Planning, Forecasting & Replenishment (CPFR) calls. Conduct analytical review of forecast and marketplace data. Developed; new system flows, site functionality, inventory management systems, global site health and platform evolution, order processing tools and automated fraud system; cost savings and incremental revenue netted in the hundreds of thousands. Project management experience.

Education

BACHELOR OF ARTS - POLITICAL SCIENCE

Gettysburg College. – September 2011 to May 2015

- Major in Political Science with a focus on American Government. GPA 3.43/4.0
- Recipient of Highest Academic Scholarship. Dean's List honors. Member of Pi Lambda Sigma Scholastic Honor Society.
- 4 year varsity soccer starter. Centennial Conference Academic Honor Roll, Player of the Week & All Conference accolades.